



ShoreTel Wins Best of VoiceCon Orlando 2008 Award Second Year in a Row

Attendees at Leading Enterprise Communications Event Pick ShoreTel

“Our attendees have spoken and we congratulate ShoreTel on winning Best in VoiceCon for the second consecutive year. VoiceCon Orlando 2008 was a tremendous success, with more exhibiting companies than ever before, creating fierce competition for the coveted Best in VoiceCon Award. ShoreTel’s solution had a hard fight amongst the industry’s leaders and should be very proud.”

—Fred Knight, VoiceCon General Manager

ORLANDO, FL, March 19, 2008 - VoiceCon Orlando 2008 (www.voicecon.com/orlando), produced by TechWeb (formerly CMP), today announced that attendees at the event voted ShoreTel with the 2008 Best in VoiceCon Award, which recognizes new and exceptional enterprise IP unified communications solutions. ShoreTel received award for its ShoreTel 7.5 unified communications system. VoiceCon Orlando 2008 is taking place at the Gaylord Palms Hotel in Orlando, FL.

"We're honored to receive this distinction for the second year in a row. We thank our amazing customers, partners, and industry colleagues for recognizing ShoreTel's unique offering," said John W. Combs, president and CEO of ShoreTel. "We will continue to innovate our unified communications offerings so our customers can increase their productivity and collaborate more effectively using a highly reliable system."

To be eligible for the Best in VoiceCon Award, entrants must be a VoiceCon Orlando 2008 exhibitor, and the product or service must be new and officially announced with a published ship/launch date during the week of VoiceCon Orlando 2008. Core technology releases, enhancements and upgrades are valid entries.

The expanded VoiceCon Orlando program this year goes beyond voice/telephony to Unified Communications and Software-based architectures and focuses on the technology and service choices available to enterprises who are migrating to IP Telephony and Converged Networks, and examines the rising industry impact of Unified Communications (UC) -- messaging, email, presence, video and collaboration tools and systems. VoiceCon Orlando 2008 continues the VoiceCon heritage of delivering in-depth technical sessions, prominent speakers and strategy discussions, attracting high-level enterprise decision makers to review the latest products, and to meet and network with potential partners, consultants and analysts. For 18 years, VoiceCon has delivered practical, forward-thinking, objective information and education focused on enterprise voice, IP telephony and converged technologies, products and services.

About VoiceCon®

Now in its 18th year, VoiceCon® is the leading conference and exhibition for enterprise IP Telephony, Converged Networks and Unified Communications in North America. VoiceCon® brings enterprise decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. As the momentum toward IP Telephony and convergence has grown, VoiceCon has expanded to include two yearly shows: VoiceCon Orlando, set for March 17-20, 2008, at the Gaylord Palms Hotel, and VoiceCon San Francisco, returning to the Moscone North Convention Center in San Francisco, November 10-13, 2008. VoiceCon Orlando was recently named one of Tradeshow Week's Fastest 50, a distinguished award recognizing the fastest-growing tradeshow. The event was honored with this distinction for show growth between 2004 and 2006. VoiceCon has launched No Jitter, (<http://www.nojitter.com/>), providing daily blogging and analysis of the enterprise IP Telephony, Unified Communications and Converged Networking world. VoiceCon also serves the community with two weekly email newsletters -- VoiceCon eNews (<http://www.voicecon.com/enews>) and VoiceCon UC eWeekly (<http://www.voicecon.com/unified-communications/>); and the VoiceCon Webinar Series. For more information, visit <http://www.voicecon.com/>.

About TechWeb (Formerly CMP)

TechWeb, the global leader in business technology media, is an innovative business focused on serving the needs of technology decision-makers and marketers worldwide. TechWeb produces the most respected and consumed media brands in the business technology market. Today, more than 10 million business technology professionals actively engage with and rely on our global face-to-face events, including Interop, Web 2.0, Black Hat and VoiceCon; online resources such as the TechWeb Network, Light Reading, Intelligent Enterprise, InformationWeek.com, bMighty.com, and The Financial Technology Network; and the market leading, award-winning InformationWeek, Wall Street & Technology, TechNet and MSDN Magazines. TechWeb also provides end-to-end services ranging from next-generation performance marketing, custom media, research, and analyst services. TechWeb is a division of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.



Information Desk
Teledata Communications
10620 Widmer Rd
Lenexa, KS 66215
(913) 647-9134